

**CJMRP** The Canadian Journal of Midwifery Research and Practice is the publication of the Canadian Association of Midwives. The CJMRP is the only national journal in Canada providing a forum for the publication of materials of relevance to midwives and the practice of midwifery including research, abstracts, case reports, clinical management strategies and news and information articles. The CJMRP is circulated to midwives and institutions, both in Canada and abroad.

**AUDIENCE** Registered midwives, student midwives, professors, health care professionals, hospital and university libraries, and other interested agencies. **CIRCULATION** 1,800, including all registered midwives in Canada.

The CJMRP welcomes advertisements that are relevant to midwifery practice, midwifery, professional development or health care delivery, products and services. All advertising and classified material is subject to the approval of the editors.

**The CJMRP artwork submission deadlines are: March 1<sup>st</sup> - Spring issue / June 1<sup>st</sup> - Summer issue / Oct 1<sup>st</sup> - Fall issue**

AD SPACE RATES					
AD Size /Placement (All rates are quoted in Canadian dollars)	Black & White	Colour	Spring	Summer	Fall
Full page	<input type="checkbox"/> \$660	<input type="checkbox"/> \$1100	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Inside Front cover	<input type="checkbox"/> \$880	<input type="checkbox"/> \$1320	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Inside Back cover	<input type="checkbox"/> \$880	<input type="checkbox"/> \$1320	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Back cover	<input type="checkbox"/> \$1100	<input type="checkbox"/> \$1540	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Half page	<input type="checkbox"/> \$470	<input type="checkbox"/> \$800	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Quarter page	<input type="checkbox"/> \$275	<input type="checkbox"/> \$495	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Business card	<input type="checkbox"/> \$110	<input type="checkbox"/> \$220	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Classifieds (100 words)	<input type="checkbox"/> \$55	—	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<b>Subtotal (discount and taxes not included)</b>			10% discount for a Second Consecutive Ad 20% discount for a Third Consecutive Ad		

BUSINESS CONTACT INFORMATION	
Organization:	
Main contact:	
Title:	
Address:	
City:	Province:
Postal Code:	Country:
Website:	
E-mail:	
Tel:	Ext:
Fax:	

PAYMENT
The Canadian Association of Midwives will issue an invoice for payment that will include the total including all applicable taxes and discounts.
<b>For Internal Use Only</b>
Discount: _____ GST/PST: _____

ARTWORK REQUIREMENTS
Digital camera-ready artwork required. Trim size is 8.5" x 11". Artwork must be 300 dpi minimum. Colour ads are CMYK process. Full bleeds on cover ads only. Format: EPS, JPG, PDF, CDR, TIFF. All advertising materials should be sent to <a href="mailto:cjmrp@canadianmidwives.org">cjmrp@canadianmidwives.org</a> .
Please note, in an effort to provide the maximum scientific content to subscribers, the total amount of advertisement space in the CJMRP is limited. Please book early to guarantee placement.

\* Colour on smaller ads are dependent on availability.  
\*\* Finished Inserts are accepted; prices vary depending on the size and weight of insert.

TO SUBMIT THIS APPLICATION, PLEASE CLICK [HERE](#) OR EMAIL THE COMPLETED FORM TO [CJMRP@CANADIANMIDWIVES.ORG](mailto:CJMRP@CANADIANMIDWIVES.ORG)