



Job Description

Consultant: Host, CAM Podcast Season 1 Canadian Association of Midwives

TECHNICAL ACTIVITY

The Canadian Association of Midwives wishes to recruit one Radio Host for a series of podcasts designed to be produced and broadcast in 2024. The podcast will be a platform for discussion about the Sexual & Reproductive Health & Rights, with a specific emphasis on maternal and child health in Canada and the Global South. The ideal candidate should possess a fresh, engaging, and friendly personality, and demonstrate a strong interest in learning and informing the public. They should be skilled in Active Listening, in generating dialogue with a diverse cross-cultural group of people. Preference will be given to candidates with a background or education, midwifery, health sciences and/or SRHR.

Timeframe: March 2024

Location: Remote

Remuneration: \$500 per episode

A. ABOUT CAM

The Canadian Association of Midwives (CAM) is the national professional association representing midwives and the profession of midwifery in Canada. The National Council of Indigenous Midwives' (NCIM) mission is to promote excellence in reproductive health care for First Nations, Inuit and Métis communities. Both organizations are governed autonomously but financial and operational resources and both are staffed by a passionate team of individuals dedicated to providing support for midwives and the profession of midwifery across Canada and globally.

B. PROJECT BACKGROUND

The Canadian Association of Midwives (CAM) is developing season 1 of a five (5) podcasts series that delves into the critical issues at the cultural and scientific intersections of sexual and reproductive health and rights (SRHR). Through a series of interviews, short radio documentaries, dialogues and community discussions, the podcast aims to explore and address the challenges and issues that impact the work of midwives and the diverse communities they serve in Canada and the Global South.

The primary goal of this podcast series is to provide an inspiration, informative and entertaining audio-visual resource for midwives and other healthcare workers, We aim to develop this platform as valuable source of knowledge and insight to support their practice and wellbeing. Additionally, it aims to raise awareness and educate the general public about the pressing issues impacting SRHR. The podcast series will also seek to elevate voices from diverse communities which midwives serve. These communities include but are not limited to members of Indigenous communities, refugee and racialized communities, LGBTQI, substance users, and unhoused people.

- a) Each podcast episode will tackle a specific subject within these overarching themes, presenting expert interviews, profiles of midwives as agents of change, personal testimonials from

midwives and clients, and evidence-based information to foster understanding and initiate positive change.

- The structure of the podcast will feature an interview with experts in the field, a dialogue /panel discussion, and the Last Word – an essay that contextualizes the overarching themes of the podcast.

C. ROLE AND RESPONSIBILITIES

During the assignment, the host will work closely with the podcast production team and will be responsible to the National Programs Manager.

- a. Host and facilitate podcast episodes focused on sexual and reproductive rights and health, with an emphasis on maternal and child health in Canada and the Global South.
- b. Participate in team meetings and contribute to content discussions and themes.
- c. Conduct interviews, discussions, and conversations with experts, practitioners, and individuals with lived experiences.
- d. Research and gather relevant information, data, and resources to support podcast episodes.
- e. Working with the podcast production team, support the creation of engaging and thought-provoking questions and topics for each episode.
- f. Support in fostering a safe and inclusive environment for diverse voices, experiences, and perspectives, where participants are respected.
- g. Collaborate with the production team to ensure the high standard of an overall production of the podcast including ensuring a good recording environment
- h. Keep up-to-date with the latest developments, research, and trends in sexual and reproductive health and rights.

E. QUALIFICATIONS

- Minimum two years of hosting experience or professional equivalent
- Excellent communication skills
- Strong project coordination and teamwork skills
- Demonstrated knowledge and understanding of the complexities of Sexual and Reproductive Rights and Health, especially regarding the rights of women and girls and marginalized populations
- Experience working with a non-profit association is an asset

F. REMUNERATION

The Consultant will be remunerated for their services based on payable amounts for the activities according to the deliverables schedule, as discussed and agreed with CAM upon contract signing. The full contract will be no more than \$3000 CAD

Additional Assets

- Communication skills in French (verbal and written) an asset.

H. Working Conditions

- The Consultant will be required to use their own laptop and other communications equipment. No laptop, computer or phone will be provided by CAM.
- Work will be done remotely from the Consultant's home office.

I. SELECTION PROCESS

Interested individuals are invited to submit the following documents:

- a. Curriculum vitae (CV) or resume highlighting relevant experience, education, and skills.
- b. A cover letter explaining the motivation for applying and addressing how the candidate meets the qualifications and qualities outlined in this Terms of Reference.
- c. a short video or audio demo introducing yourself of no more than 2 minutes. Include: who you are and why you think you would be a good candidate as host.
- d. Any supporting materials, such as a demo or other samples of work.

Following submission:

- a. A short list of candidates will be invited for an interview.
- b. A short list will then be given a text to record audio for review.

J. APPLICATION INSTRUCTIONS

To apply, please follow these instructions:

- Send a brief cover letter, CV and portfolio or link to admin@canadianmidwives.org with the subject line, "CAM Podcast Host"
- The deadline for applications is MARCH 8