## **STAKEHOLDER MAPPING:** UNDERSTANDING POWER AND INFLUENCE

## CATEGORIES OF STAKEHOLDERS TO CONSIDER FOR THE MAPPING EXERCISE

Groups involved in the reproductive justice movement and groups representing women and 2SLGBTQI+ people	Policymakers in ministries of health, education, women, gender equality, youth affairs, families, etc.	Journalists and other members of the media	
<ul> <li>To lobby for change</li> <li>To document and report cases of reproductive rights violations</li> <li>To offer reproductive justice education</li> </ul>	<ul> <li>To promote and support legislation that eliminates barriers to universal abortion and contraception care and promotes reproductive justice</li> </ul>	<ul> <li>To share evidence-based information on abortion from a different perspective and influence public opinion</li> </ul>	
Community opinion leaders	Academics and researchers	Celebrities and influencers	
<ul> <li>To draw attention to the issue and influence public opinion</li> </ul>	<ul> <li>To generate research on midwife-led abortion in Canada</li> </ul>	<ul> <li>Can share personal stories and experiences to attract attention to the issue</li> </ul>	
Elders and knowledge keepers	Members of Parliament and provincial and territorial Members of the Legislative Assembly	Funders – individual and organizational	
<ul> <li>To share teachings and knowledge regarding sexual and reproductive health</li> </ul>	<ul> <li>To enhance legislation or policy that facilitates the integration of midwife-led abortion care</li> </ul>	<ul> <li>To provide financial support for the association's advocacy work</li> </ul>	
Collaborating health professionals	Religious leaders		
<ul> <li>To be spokespeople to the media on the need for the integration of midwife-led abortion care</li> </ul>	<ul> <li>To share the range of religious beliefs that exist about reproductive health within a religion</li> <li>To clarify religious positions regarding sexual and reproductive health</li> </ul>		

Financial contribution:











Stakeholder	Reasons to involve them:	On a scale of 1-5 (1 being lowest, 5 being highest), estimate the relative power and/or influence of this group in your province/territory	Stance on abortion	For any of these groups (but especially those ranked 3 or higher in power/influence), list the most influential individual(s) from that group	Do you have connections, relationships, or history with the influential individuals in this group?  (Y/N)
			Supportive Not supportive Unknown		
			Supportive Not supportive Unknown		
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