

TRUST

Women's Voices & Midwifery Leadership for Resilient Health



Midwife Laker Fiona sits with her client at Juba Teaching Hospital, Juba South Sudan

TRUST improves SRHR through strengthening midwifery care, professional associations, and accountability for women, girls and their communities in Malawi and South Sudan.

The TRUST Project is a five-year, Global Affairs Canada-funded initiative led by the Canadian Association of Midwives (CAM), in partnership with the Association of Malawian Midwives (AMAMI), the South Sudan Nurses and Midwives Association (SSNAMA), CARE, Farm Radio Trust, and the Association of Gynecologists and Obstetricians of South Sudan (AGOSS). The project will also leverage the experience of the National Council of Indigenous Midwives (NCIM) in culturally safe care, advocacy and climate justice.

TRUST invests in the midwifery workforce in Malawi and South Sudan, expanding access to equitable and gender-responsive sexual and reproductive health services, advancing women-led advocacy, and further embedding midwifery within resilient national health systems.

Through strengthening midwifery education and professional capacity, improving the quality of Sexual and Reproductive Health and Rights (SRHR), and enabling midwives and their associations to lead inclusive advocacy, TRUST amplifies women's voice and leadership in health system reform while addressing systemic barriers that restrict equitable access and participation.



Fistula survivors take part in SSNAMA-led counseling and social reintegration sessions in South Sudan

Malawi and South Sudan experience a high burden of maternal and neonatal mortality.

MALAWI	SOUTH SUDAN	GLOBAL
Maternal Mortality Ratio 225 / 100,000	Maternal Mortality Ratio 692 / 100,000	Maternal Mortality Ratio 197 / 100,000
Neonatal Mortality Rate 18.8 / 1,000	Neonatal Mortality Rate ~40 / 1,000	Neonatal Mortality Rate 17 / 1,000

Source: WHO, 2023

INTENDED RESULTS

200

Local leaders trained to strengthen accountability of health services to meet the needs of women & girls in their district

650+

Midwives in Malawi, and midwives/nurses in South Sudan trained in emergency skills and respectful maternity care

13K

Girls and women of reproductive age are leading community change and enhancing the accountability of health services

108K+

Women have access to improved quality antenatal care

1.3M

People informed about their health and rights through community engagement and mass media

CAM

The Canadian Association of Midwives (CAM) and the National Council of Indigenous Midwives (NCIM) are the national organizations representing midwives and the profession of midwifery in Canada.

In partnership, NCIM and CAM provide leadership and advocacy for accessible, autonomous, and publicly funded midwifery.

CAM believes in equitable access to excellent sexual, reproductive & newborn midwifery services for everyone. We promote the vital role of midwives in sexual, reproductive, and newborn health. Our work is grounded in equity, respectful care, informed choice, self-determination, and reproductive justice. We advocate for community-responsive midwifery and contribute to progressive health policies in Canada and internationally.

Since 2008, CAM Global has been working with partners in countries in Africa, the Caribbean and Latin America to improve maternal and neonatal health, supporting women and girls through an evidence and human rights-based approach.



From left to right, are midwives Gladys Njinga, Magret Reuben, Rachael Kaika, and Edna Sharick, Mitundu, Lilongwe Malawi

CAM's head office is situated on the unceded traditional territory of the Kanien'kehá:ka Nation, part of the Haudenosaunee Confederacy. We recognize the Kanien'kehá:ka Nation as the custodians of the lands and waters of Tiohtiá:ke (Montreal), which has long been a gathering place for diverse First Nations, including Algonquin-Anishinaabe, Atikamekw, and Huron-Wendat.

Midwives are central to resilient health systems, delivering essential SRHR services and compassionate, lifesaving care.

Investing in midwives strengthens the health workforce, promotes equity, and builds healthier communities.

TRUST is building a future where every birth is safe, every woman's voice is heard, and every community has the care it needs to thrive.

- **Well-trained, well-regulated and well-supported midwives** can provide 87% of essential SRHR services, ranging from safe childbirth to family planning, STI prevention, and respectful maternity care.
- **Every \$1 invested in midwifery generates a 16-fold return** in productivity and lives saved.
- **Universal coverage of midwife-delivered care could prevent** 67% of maternal deaths, 64% of neonatal deaths, and 65% of stillbirths.

LEAD



FUNDER



TRUST IMPLEMENTING PARTNERS



ASSOCIATION OF MALAWIAN MIDWIVES



TRUST CONTRIBUTORS



CAM



NCIM



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