

PRESIDENT'S MESSAGE



Nathalie Pambrun CAM President

We began 2019 with a new vision, mission, and updated strategic objectives that better define our goals and approaches to grow the profession of midwifery and shape reproductive care at home and around the world.

With just under 2000 midwives across Canada and only Prince Edward Island remaining to regulate and fund midwifery care, the landscape of midwifery is truly changing across the country. This past year, we supported the Government of the Yukon Territory to develop implementation plans for regulated midwifery. We also engaged with member associations, politicians and government administrators in Manitoba and Saskatchewan where there has been little to no growth since legislation. Our national "association to association" strengthening work

focused on building regional networks to grow midwifery meaningfully across our country.

NACM and CAM continue to deliberately advance our common goals hand in hand. Our commitments to the calls for action of the Truth and Reconciliation Commission, the calls for justice of the National Inquiry into Missing and Murdered Indigenous Women and Girls and the United Nations Declaration on the Rights of Indigenous Peoples are at the forefront of our work. Achievements in sexual and reproductive care and justice in Canada will be defined by the health and wellness of Indigenous women, girls, and gender diverse people. With this measure of success in mind, our Federal government relations work this past year focused on the growth of Indigenous midwifery by advocating for investments to build local workforces through accessible and culturally relevant education pathways. Reclaiming the power and place of Indigenous midwives in rural and remote jurisdictions by creating capacity, reducing evacuations for birth, and improving overall health outcomes have been at the forefront of our joint work. CAM and NACM's partnership continues to be is a powerful example of active reconciliation with Indigenous care providers and communities.

In addition to our national work, CAM continues to deliver Global programming through meaningful partnerships with other national midwifery associations.

CAM's contribution to sexual and reproductive health and rights programming was highlighted at our first Global Symposium held in Gatineau last year. Midwives, national and international reproductive care experts were invited to discuss cross-cutting themes including the power of partnerships.

One of our notable successes this year was CAM and NACM's presence at the Women Deliver Conference in June. This unique international conference drew over 6000 delegates to Vancouver to discuss gender equality, women's empowerment and reproductive health and rights.

So many new projects took shape this past year including the launch of our new resource for the public, havingababy.co; research to identify knowledge gaps for care providers and pregnant people on topics such as vaccination and cannabis use with a goal to develop useful member resources.

CAM is a member organization and we strive to be principled leaders nationally and globally while being informed by jurisdictional trends and issues. We encourage you to engage with CAM, we want to hear from you, your voice, perspective and participation is valuable as midwifery continues to grow across the country and contribute to the health and well-being of families and communities. Lastly, I would like to thank our dedicated staff and volunteers. Together we have been consciously responding with action that is rooted in sustainable sexual and reproductive justice frameworks to ensure positive change for the future generations.



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VISION

Equitable access to excellent sexual, reproductive & newborn midwifery services for everyone.

MISSION

The Canadian Association of Midwives (CAM) and the National Aboriginal Council of Midwives (NACM) are the **national organizations representing midwives and the profession of midwifery in Canada**. In partnership, NACM and CAM provide leadership and advocacy for accessible, autonomous, and publicly funded midwifery.

We promote the vital role of midwives in sexual, reproductive, and newborn health. Our work is grounded in equity, respectful care, informed choice, self-determination, and reproductive justice. We advocate for community-responsive midwifery and contribute to progressive health policy in Canada, and internationally.

STRATEGIC 2019-2021

VOICE

Advocate for midwifery as an autonomous, regulated and publicly funded profession and contribute to the development of policy for equitable and community-responsive health care.

- WORK WITH ALL LEVELS OF GOVERNMENT to advance the recognition, growth, and development of midwifery.
- REPRESENT THE PROFESSION NATIONALLY AND PROVIDE EXPERT RECOMMENDATIONS to shape public policy related to reproductive health care, gender equality, and social justice issues.
- ADVOCATE FOR AN EQUITABLE AND INCLUSIVE public health care system.

EXCELLENT CARE

Support the provision of quality care.

- SUPPORT LEADING PRACTICE by developing and promoting midwifery-led position statements, clinical resources, professional development opportunities, research, and other resources.
- GENERATE, RECOMMEND AND IMPLEMENT STRATEGIES to support the sustainability of the midwifery workforce in all jurisdictions.
- FACILITATE COMMUNICATION AND EXCHANGE between midwives, midwifery associations and other stakeholders

ENGAGEMENT

Promote choice, respectful care, and reproductive justice.

- ACTIVELY ENGAGE WITH THE PUBLIC, MIDWIVES, CLIENTS, AND OTHER STAKEHOLDERS to foster feminist, anti-racist, and anti-colonial change in reproductive care.
- DEVELOP AND DISTRIBUTE RESOURCES
 TO THE CANADIAN PUBLIC AND MIDWIVES
 that promote midwifery care, choice, and birth as close to home as possible.
- STRENGTHEN POSITIVE ALLIANCES
 AND PARTNERSHIPS with key stakeholders.

GLOBAL PARTNERSHIP

Build on strong partnerships and programs to improve global sexual and reproductive health and rights.

- SUPPORT MIDWIFERY ASSOCIATIONS to become leading advocates for midwives and reproductive health and rights.
- INCREASE MIDWIVES' CAPACITY to deliver respectful, quality, reproductive health services.
- PROVIDE OPPORTUNITIES FOR MIDWIVES
 AND PARTNERS to collaborate in global sexual and reproductive health initiatives.
- PROMOTE MIDWIFERY PARTICIPATION in global policy and research forums.

VOICE DELIVERING AT HOME – ADVOCATING FOR INCREASED INVESTMENTS IN INDIGENOUS MIDWIFERY

In 2018-19, NACM and CAM partnered with Action Canada for Sexual & Reproductive Health and Rights and with ally supporter, Oxfam Canada, to submit three key proposals to the federal government for the advancement of gender equality and reproductive health and rights, themes that aligned with the Women Deliver conference and supported by the Liberal government.

NACM and CAM's key ask was to substantially increase investments in Indigenous Midwifery from the \$6M announced at the 2017 International Confederation of Midwives (ICM) Congress to\$100M.



Strengthened ALLIANCES

21 organizations endorsed the proposal including: Save the Children Canada, Abortion Rights Coalition of Canada (ARCC), Planned Parenthood NL.

PARLIAMENTARY RECEPTION

to highlight Indigenous Midwifery for International Day of the Midwife

In May 2019, CAM and NACM hosted a successful Parliamentary Reception in Ottawa to highlight Indigenous Midwifery on International Day of the Midwife. The event was co-sponsored by the Parliamentary Secretary to the Minister of Indigenous Affairs, Dan Vandal, Member of Parliament for Saint Boniface-Saint Vital; Cathy McLeod, Member of Parliament for Kamloops-Thompson-Cariboo and Official Opposition's Shadow Minister for Indigenous and Northern Affairs (CPC); and Georgina Jolibois, Member of Parliament Desnethé-Missinippi-Churchill River, Critic for Indigenous Services, Deputy Critic for Health (NDP).



Claire Dion Fletcher & Carol Couchie (NACM Co-chairs), Nathalie Pambrun (CAM President) Kevin Waugh MP Saskatoon—Grasswood, Saskatchewan, Cathy McLeod MP for Kamloops-Thompson-Cariboo,Official Opposition's Shadow Minister for Indigenous and Northern Affairs (CPC), Ellen Blais (NACM Government Relations and Core Leader)





[...] It is an honour to be in this room filled with so much knowledge, so much skill and so much unwavering commitment to serving women, babies and families[...] More needs to be done: more training, more funding, more midwives. " The Honorable Seamus O'Regan, Minister Indigenous Services

Read about
Indigenous Midwifery
and our Parliamentary
Reception in
The Hill Times:
https://bit.ly/2oltbnp

SUPPORTING THE *VOICE* IN CENTRAL CANADA, THE NORTH & ATLANTIC

In April, CAM leadership traveled to Manitoba and Saskatchewan to support provincial advocacy work.

Meetings were held with Ministers of Health, Ministers of Education and leaders of the Maternal Child Health programs.

Regulation of midwifery in the Yukon

In early 2019, CAM was contracted by Yukon Health and Social Services, responsible for development of the midwifery service model, to provide expertise towards development of a midwifery model for Yukon.

CAM brought together midwifery experts and representatives from across the country who successfully drew up a proposal. The proposed model has been brought forward and is gaining traction. Government representatives will be presenting the proposed options to Cabinet in the fall of 2019.

Atlantic Canada

Plans are underway to organize a Government Relations tour of the Atlantic later in November of 2019.







EXCELLENT CARE

- The CAM Home Birth position statement was revised and published in March 2019.
- Harm-reduction for substance use: At the 2018 AGM members passed a motion requesting that CAM develop a position statement on harm-reduction for substance use.

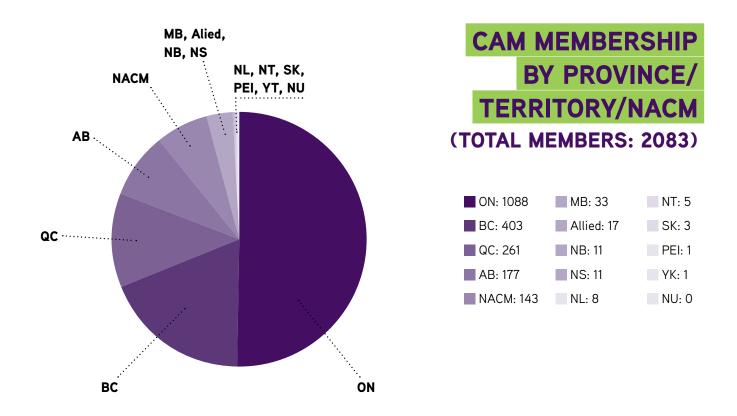
At the time of cannabis legalization in October 2018, CAM developed a short statement: https://canadianmidwives.org/2018/10/15/cannabis-use-during-pregnancy/

CAM received a grant from SUAP (Substance Use & Addictions Program) in late February 2018. The findings from the project will help inform a more robust statement on harm-reduction for substance use.

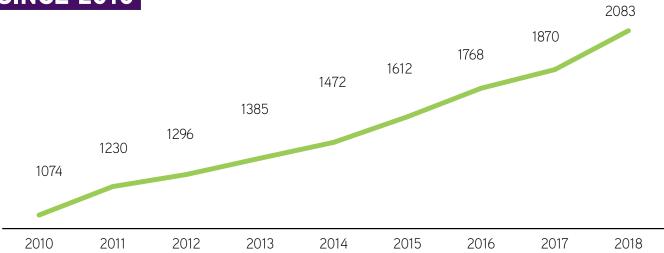
- The Birth Centre position statement is drafted and has been reviewed by all members of the committee. A final draft for Board review is expected in October 2019.
- Midwife-led Hospital Birth position statement is scheduled to be published in 2020.
- Midwives as Abortion Providers position statement will be circulated to members for comments later this year.
- Salary Model Committee is in the process of developing a recommendations document for the salaried employment models of midwifery. The document is scheduled to be completed by March 2020.



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TOTAL CAM MEMBERS SINCE 2010





MIDWIVES DELIVER AT THE WOMEN **DELIVER CONFERENCE**

NACM & CAM held an exceptional presence and voice at the Women Deliver Conference in June 2019. The conference is the world's largest on gender equality, health and rights.

PRESENCE

17 CAM & NACM representatives were onsite

CAM Global supported the attendance of 10 midwives from the Global South.



Alisha Apale, NACM Director Ellen Blais, NACM Government Relations, Carol Couchie, NACM Co-chair. Sophie Gregoire Trudeau, Claire Dion Fletcher, NACM Co-chair. Nathalie Pambrun, CAM President

Nathalie Pambrun, CAM President and Hon.

Maryam Monsef Minister

of International Development and

Minister for Women and Gender Equality



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CAM Executive Director Hanna Carlson, Embassy of Sweden, Juba Office Hon. Dr. Hedy Fry, MP Vancouver Centre, Dr. Mary Otieno, UNFPA South Sudan Emmanuelle Hebert, RM Nathalie Pambrun. **CAM President**

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CAM hosted the high-level lunch and panel discussion ICPD25: Accelerating Progress for Women and Girls in South Sudan

CAM President and Franka Cadee, ICM President at the Global Midwifery Reception



CAM Board Secretary Jane Erdman, speaks with Premier of British Columbia at CAM Booth

EVENTS & VISIBILITY

- CAM co-organized the 4th Global Midwifery Symposium: Empowered Midwives, Transformed Communities
- CAM & ICM co-hosted the Global Midwifery Reception
- NACM co-organized Pre-conference Symposium on Indigenous Health
- NACM presented at 1 concurrent session, 2 panels, 1 PowerTalk
- CAM hosted the high-level lunch and panel discussion *ICPD25: Accelerating Progress for Women* and Girls in South Sudan
- NACM hosted 2 booths
- CAM hosted 1 booth
- CAM presented at 2 concurrent sessions, 1 film presentation
- NACM & CAM Presence at WD Expert Desk, Youth Zone, WD Receptions, media interviews and more

Advocacy that led to Canada's historic announcement to support global sexual and reproductive health

CAM participated in a diverse coalition of Canada's leading global health organizations to review the Thrive Agenda, the policy document that was the basis for the Prime Minister Justin Trudeau's announcement that locked Canada's position as a global leader in advancing the health and rights of women, adolescents and children around the globe

with a ten-year \$1.4 billion annual investment, \$700 million of which will be dedicated to sexual and reproductive health.

WOMEN 2019
DELIVER 2019
CONFERENCE
WINCOUVER CAMADA
3-9 JUNE 2019

Prime Minister Justin Trudeau announcing on Women Deliver Stage

Hon. Maryam Monsef Minister of International Development and Minister for Women and Gender Equality..at the CanWaCH Canada Pavillion

CAM GLOBAL PROGRAM

For over a decade, CAM has been working through partnerships with other national midwifery associations to deliver reciprocal capacity building and project development initiatives. CAM's long-standing relationships have increased CAM's capacity to fulfil its international objectives, and to contribute to strengthening our sister associations globally. These partnerships have provided the foundation for our current work. cam-global.org

COMMUNICATION AND ADVOCACY TOOLS

Voice Choice Change: The Lives of Midwives

"This is why I became a midwife. To save our dear mother's lives." — Dora Kunda

VOICE, CHOICE, CHANGE: The Lives of Midwives is a 30 min documentary that offers an intimate glimpse into the lives of four, very different, very complex midwives in South Sudan and Canada. We follow the midwives as they negotiate a diverse array of personal and professional challenges from difficult births, to coping with non-existent resources, to the ongoing search for respect in their respective midwifery practices.



"We have gone to school, we have learned, that's where we get the knowledge and skills and we have the attitude – so we ARE valued. You are the voice for the mother who sometimes cannot speak." — Nalumu Scovia

Part One and Two of a three part series of comic books valorizing the lived experiences of midwives

"Labour Pains" a three part comic book project based on the real life experiences of midwives and student midwives in South Sudan. The series is not only a means of valorizing the work of midwives and promoting midwifery as a profession in the fragile context of South Sudan, it will also serve as a recruitment and training tool on various hard and soft skills, such as dealing with a post partum hemorrhage, infection prevention techniques, and coping with instances of gender based violence, but also Respectful Maternity Care, conflict resolution and self and client empowerment.



Number of comic books distributed: 1000 copies of each

OUR IMPACT

ASSOCIATION STRENGTHENING

Advocacy & Public Engagement

- 8000+ secondary school students in Tanzania introduced to the profession of midwifery
- International Day of the Midwife, Intl Women's Day and many community outreach activities to promote midwifery organized in 5 countries: Haiti, South Sudan, Tanzania, Ethiopia, Democratic Republic of Congo.
- Provided support for the launch of the Society of Obstetricians and Gynecologists of South Sudan.
- **Technical support provided to SSNAMA** to launch a student chapter, purchase office equipment and furniture and develop resource library in South Sudan.
- Technical support provided to AISFH to evaluate organizational capacity, develop a strategic plan and a business plan, strengthen governance and create operational policies and procedures.

Professional Development

- 10 midwives from our partner associations attended the Women Deliver Conference.
- 32 midwifery and nursing leaders from
 14 South Sudanese states received leadership and governance training.
- 25 midwifery and nursing leaders from
 12 South Sudanese states received
 advocacy training.
- **500 online exchanges** occurred between Canadian and South Sudanese Peers.

RESEARCH

- Qualitative research and literature review conducted on the beliefs and perceptions of "matrones" in Haiti.
- 23 midwifery and nursing tutors received research capacity building training.
- The Quality of Care Provided at 14 SMSII-supported EmONC Facilities in South Sudan operations research underway.
- CAM's MITAC Research project underway to demonstrate impact of our global work and approach.

REGULATION

- Revision of draft Regulations for the midwifery profession in Haiti.
- Supported development of material for Interim regulatory body in South Sudan

MIDWIFERY EDUCATION

- 112 midwifery and nursing students in Tanzania received scholarships.
- 175 practicing midwives were trained on Respectful Maternity Care.
- 65 practicing midwives were trained on clinical mentorship skills.
- Respectful Maternity Care Awareness
 Campaign deployed across the country.
- 29 midwifery and nursing leaders from
 13 South Sudanese states attended a training of trainers on Infection Prevention and Control.
- 189 practicing midwives were trained on Basic Emergency and Obstetric Newborn Care
- **100** trainers trained in Midwifery Emergency Skills in Haiti (*underway*)
- The first ever **Clinical Procedures Manual** published and deployed across South Sudan.

 Curriculum developed for Essential Surgery and Obstetrics course at the College of Physicians and Surgeons of South Sudan.





WHERE WE WORK

The Strengthening Midwifery Services in South Sudan phase 2 (SMSII) is funded by the Government of Canada and Sweden and is led by UNFPA in partnership with CAM and other organizations and aims to increase the availability of skilled health care providers, especially midwives, in order to reduce maternal and infant mortality in South Sudan.

SOUTH SUDAN

DEMOCRATIC REPUBLIC OF CONGO **ETHIOPIA**

Midwives Save Lives (MSL) is funded by the Government of Canada and is led by Cuso International in partnership with CAM and local midwifery associations in Benin, Ethiopia, Democratic Republic of Congo and Tanzania.

Saj Famn Pou Famn (SFF) is led by UNFPA in partnership with CAM, UQTR and other local organizations and aims to strengthen the profession of midwifery, reduce maternal mortality rates and promote the health and well being of women, girls and newborns in Haiti



More and Better Midwives in Rural Tanzania (MBM) is led by Jhpiego in partnership with CAM, TAMA and Amref and aims to improve the health and well-being of women and children in the Lake and Western zones of Tanzania and to make significant contributions to ensuring that women and children in these areas have greater access to skilled midwifery care now and in the future

TANZANIA

*All projects are funded by Global Affairs Canada



Global Affairs Canada Affaires mondiales Canada **CAM CONFERENCE & EXHIBIT 2018**

In Good Hands: Midwives Leading the Way in Reproductive Health and Rights

Another successful CAM Conference was held in October 2018 in Gatineau, QC with attendance from over 370 people from across Canada and around the world. The 17th annual conference featured a variety of speakers and topics, including How Racism Affects Maternal Health, Psychiatric Issues During Pregnancy and the Postpartum Period, Indigenous Midwifery, Cannabis Use During Pregnancy and more. Sophie Grégoire Trudeau and federal Minister Karina Gould offered opening remarks.

Global Symposium

CAM hosted its first ever Global Symposium on Reproductive Health and Rights in October 2018. **Over 200 attendees**, including CAM members, midwives from the Global South, and international development professionals listened to more than twenty speakers from organizations such as Jhpiego, Care Canada, Plan Canada, Action Canada for Sexual Health and Rights, Interpares, Aga Khan Foundation, CanWaCH, Fondation Femme Plus, TAMA, SCOSAF, SSNAMA and many more.

EVENT HIGHLIGHTS

370 PEOPLE IN ATTENDANCE 35 EXHIBITORS

50
INSPIRING
PRESENTATIONS

DAYS OF NETWORKING, LEARNING

AND FUN!

200+
ARTICIPANTS AT HE CAM GLOBAL

45
STUDENT
DELEGATES

4 PRE-CONFERENCE WORKSHOPS

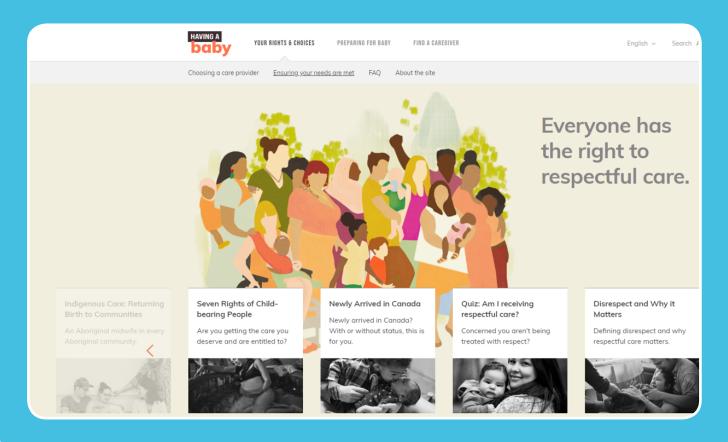


PUBLIC ENGAGEMENT

Havingababy.co: CAM's Public Engagement Work: Results & Paths Forward

In 2018-19 we created CAM's first publicfacing website: havingababy.co. Through surveys and focus groups we gained a strong understanding of the support and information that Canadian families, communities, and diverse birth workers need for healthier pregnancy and birth. The development of content, concept, and design of the site is a direct reflection of these discussions. Through these accomplishments, CAM has built its capacity in public outreach, and increased its brand recognition across Canada!

Achievement: CAM's social media engagement has increased substantially since the launch of the site. We gained over 1,000 new fans to our Facebook page, and now reach an average of 2,500 people with each post.

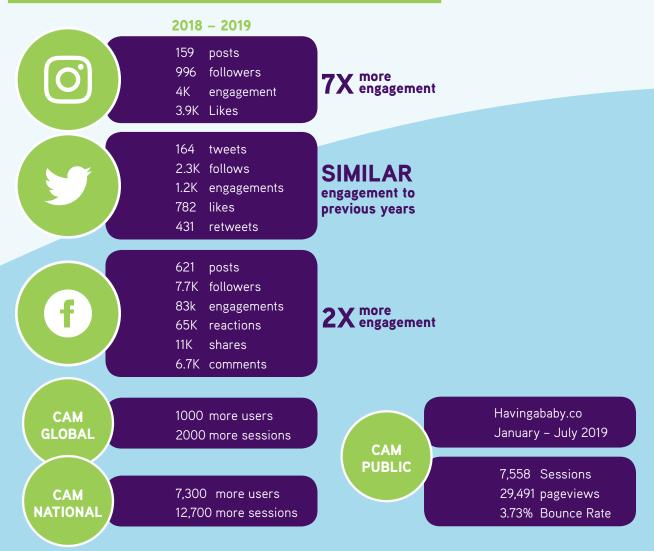


Canadian Journal of Midwifery Research and Practice (CJMRP) 3 volumes of the CJMRP were published in 2018-19.

The Pinard Newsletter

Two volumes of the Pinard were published last year online and distributed by email, with hard copies sent by mail to approximately 350 midwifery practices.

SOCIAL MEDIA STATISTICS



NATIONAL ABORIGINAL COUNCIL OF MIDWIVES (NACM)

It has been an exceptional year for NACM! Over the last 12 months, NACM launched a new website, published 3 position statements, released our Competency Framework and provided a webinar series for key stakeholder groups, conducted an Indigenous Midwifery Occupation Classification survey, published our Partnership Framework, and produced a new series of banners and infographics. https://indigenousmidwifery.ca/

Through project funding, we hired a Partnership Coordinator to lead our work supporting numerous communities in their journey to return midwifery services. We also deepened our relationships with key National Indigenous Organizations, allies and stakeholders and now meaningfully participate as the only Indigenous health professional association in a federally appointed working group on Indigenous women's health and well-being. In April, NACM joined the Canadian Delegation to the 18th session of the United Nations Permanent Forum on Indigenous Issues (UNPFII).

"Imagine
a Canada where
Indigenous communities and
families are respected from the
moment that their children enter the
world till a time when they return to the
spirit world. That's the foundation of this
country and something that all Canadians
– especially First Peoples of these lands
and waters – rightfully deserve"
Claire Dion Fletcher,
NACM co-chair

Strengthened ALLIANCES

NACM held multiple in-person meetings with National Indigenous Organizations including: Assembly of First Nations (AFN), Native Women's Association of Canada (NWAC), Pauktuutit and Inuit Tapiriit Kanatami (ITK).

Resolution passed at AFN General Assembly supporting increased investments in returning birth to communities by investing in Indigenous midwifery.



WHY INDIGENOUS MIDWIFERY MATTERS

What is Indigenous Midwifery?

Indigenous midwives are sexual and reproductive health care providers who have unique cultural knowledge, practices and competencies that are responsive to the needs of diverse communities, particularly Indigenous communities.

Core Competencies of Indigenous Midwives include:

Contribute
to the revival
and growth
of Indigenous
knowledge

Honour the

relationship

with the land

and water

students

Awareness of Indigenous worldviews and realities

Honor and

Indigeneity

Reduce

vacuation

of passage,
including
pregnancy rites,
birth rites,
parenting rites

Acknowledge

Indigenous
cultural
practices for
labour and
birth

Facilitate

Distinct ability to contribute to the healing of families and communities

Increase culturally based food security

Acknowledge the Newborn

Essential, clinically excellent, culturally rooted, primary health care BY Indigenous health professionals FOR Indigenous families and communities





Diverse pathways to education

Culturally safe education

Competency-led apprenticeship, mentorship and education

Community-based programs BY and FOR Indigenous people

SUPPORT INDIGENOUS MIDWIFERY



Honour the role of Indigenous Midwives and their role in improving the health and wellness of Indigenous communities



Provide funding to establish and sustain midwifery services in communities



Provide funding to initiate a national Indigenous Midwifery education strategy



Implement policy frameworks that enable Indigenous Midwives to establish and sustain services in communities





www.indigenousmidwifery.ca

Indigenous Midwifery Knowledge and Skills: A Framework of Competencies

Released in May 2019, Indigenous Midwifery Knowledge and Skills : A Framework of Competencies is a landmark publication for NACM!

NACM undertook a process to articulate the core competencies of Indigenous midwifery. Nine core competency areas were identified. Each of these areas were expanded on to identify the associated skills, subskills, knowledges, and abilities.

Indigenous midwifes provide essential, clinically excellent, culturally rooted primary care BY Indigenous health professionals FOR as many Indigenous families and communities as possible!

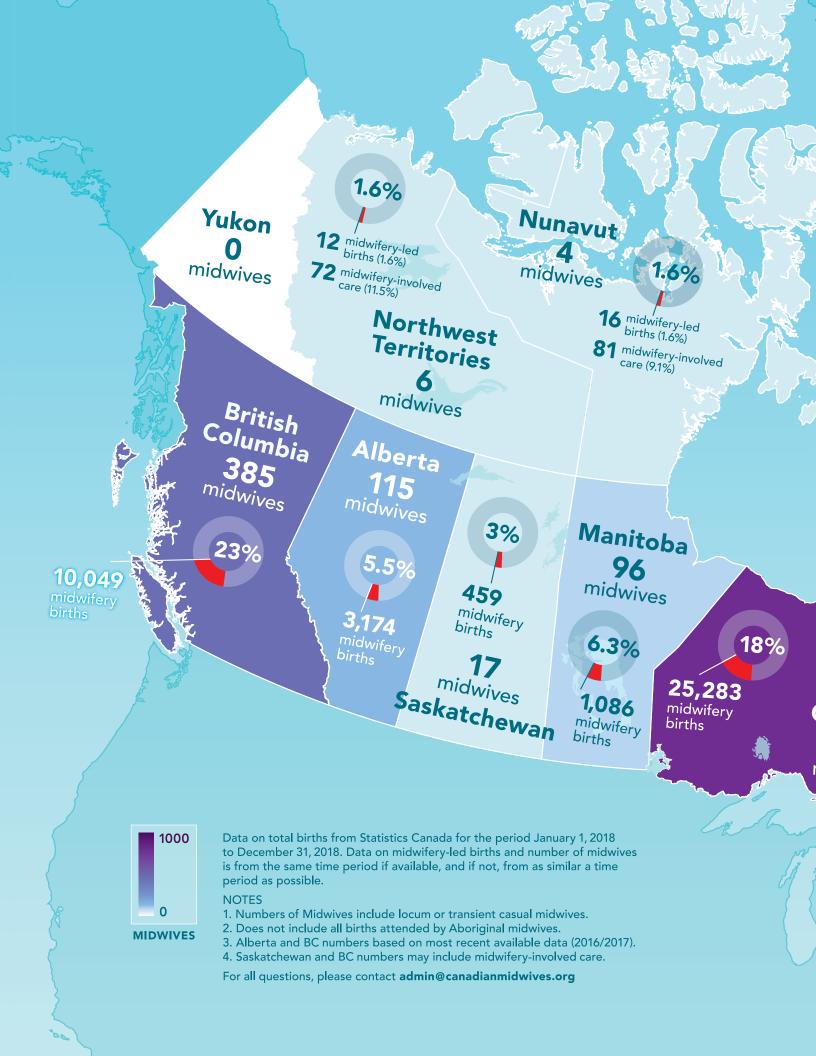
We also joined Twitter! Follow us here: @NACMidwives



Indigenous Midwifery Knowledge and Skills: A FRAMEWORK OF COMPETENCIES

Created by The National Aboriginal Council of Midwives

"We are not just
about catching babies.
We are nutrition. We are
breastfeeding. We are safety in
remote areas. We are insurance
for our young families."
Carol Couchie,
NACM co-chair



CAM ACSF 2018 Midwives and Midwifery-led Births **TOTAL BIRTHS 2018** YT..... 401* NT...... 732 NU..... 897* BC..... 43,591 Canada AB..... 52,317 11.8% SK...... 15,391 1,834.5 MB..... 17,165 ON..... 140,785 midwives QC...... 82.287 43,867 NB..... 6,389 PE...... 1,283 midwifery NS...... 8,014 births NL...... 3,967 **CANADA: 373.219** Newfoundland * last stats released in 2016 for YT & Labrador * 2017 Nunavut **Bureau of Statistics** 4 midwives Quebec have been hired and will be working by late fall 2019 midwives **Nova Scotia** 4.2% 9.5 Ontario midwives 968 3,498 midwives midwifery P. E. I. births 2.6% midwives New 213 Brunswick midwifery births 1.2% midwives midwifery births







