



# Global Report 2020

**DONORS** Global Affairs Canada, Sanofi Espoir **PROJECT PARTNERS** UNFPA, CUSO, JHPIEGO, AMREF **ASSOCIATION PARTNERS** South Sudan Association of Nurses and Midwives, Tanzania Midwives Association, Société congolaise de la pratique sage-femme, Association des infirmières sages-femmes en Haïti, Ethiopian Midwives Association, Association des sages-femmes du Bénin

# About CAM Global

**CAM BELIEVES** that midwives play a unique and fundamental role in promoting sexual health and reproductive rights, and in the provision of quality reproductive, maternal, and newborn health care – both in Canada, and internationally. We support sustainable development goals and feminist international assistance policy by investing in a world where every adolescent, adult and newborn will have access to that care – care that can save lives.

## MISSION

CAM works with partners in low and middle-income countries to strengthen the profession of midwifery, in order to empower women and girls and improve maternal and neonatal health outcomes. We accomplish our work using a feminist, human-rights, evidence- and results-based approach.

## FOUR PILLARS

- 1 Association Strengthening and Advocacy
- 2 Midwifery Education
- 3 Quality of Care
- 4 Research and Innovation



# 1 Association Strengthening and Advocacy

A **STRONG MIDWIFERY** association is able to provide professional support and continued learning opportunities to its members, contribute to national policy development, and support relationships with other healthcare professions. To support stronger midwifery associations and to advocate for the crucial role of midwives in sexual and reproductive health services, for gender equity through gender mainstreaming, CAM collaborates on mutual capacity building initiatives with other midwifery association partners around the globe.

- 8000+ secondary school students in Tanzania have been introduced to the profession of midwifery.

**“I learnt about the use of low to no-cost interventions that help to improve quality of health services offered to clients at my clinic.”**

- Lucia, midwife, Democratic Republic of Congo

- Technical support was provided for the activation of association branches in Tanzania. In 2019, the Tanzanian Midwifery Association increased its membership rate by 198%, and now counts 360 members.
- 160 South Sudanese association members received trainings on business management and village savings and loan association (VSLA) development.
- A Gender Equality and Social Inclusion workshop was held in Ethiopia with NGO partners, government representative and local midwifery association members of Tanzania, Benin, DRC and Ethiopia.
- In Haiti, the AISFH now counts six staff members working from a fully functional office and has received training to develop and strengthen existing financial and administrative policies.
- In South Sudan, an advocacy tool kit was developed to help strengthen the capacity of the South Sudan Nurses and Midwives Association.





# 2

## Midwifery Education

**“The training enabled me to assess myself where I failed to fulfill my responsibilities and caused harm to clients, I personally admit that I have been transformed positively.”** - Mary, midwife, South Sudan

A **STRONG** and competent midwifery workforce rests upon innovative, up-to-date, and evidence-based education. CAM works in partnership with local universities and educators to strengthen midwifery education through curriculum development, training manuals, and technical support.

- A tutor's manual and digital toolkit for instructors were developed to accompany South Sudan's national midwifery curriculum.
- Canadian technical experts co-led midwifery tutor's courses on Teaching Methods, Research Proposal Development, and Curriculum Development in South Sudan.
- Three hospitals revised and strengthened their internship program in DRC.
- A clinical procedures manual was completed and validated by the Ministry of Health for national distribution in South Sudan.



# 3

## Quality of Care

**“I didn’t know if it is important to introduce myself to a client I am attending, I will start to introduce myself. Part of offering quality respectful care is to empathize with the client and tell her all the steps I am doing in order to take the best care of her.”** - Martha, midwife, Tanzania

**IN ORDER TO ENSURE** that in-service midwives in low- and middle-income countries continue to provide the best care possible, CAM employs a variety of professional development strategies from clinical skills workshops to mentorship opportunities to peer-to-peer knowledge exchanges.

- 528 practicing midwives and other healthcare providers were trained on respectful Maternity Care in Tanzania, Benin, DRC and Haiti.
- 500 online exchanges occurred between Canadian and South Sudanese midwife peers via social media to exchange knowledge and support.
- 189 practicing midwives were trained on basic Emergency Obstetric and Neonatal Care (EmONC) in Tanzania.
- EmONC training curriculum developed and approved by the Ministry of Health in Haiti.



# 4

## Research & Innovation

**CAM RECOGNIZES** the importance of research not only to enable its partners to strengthen midwifery practice in their respective contexts, but also to evaluate the impact of its own work and activities. CAM also continuously aims to develop new and innovative tools to promote the midwifery profession.

- 4 teams of midwives mentored in micro-research projects, presentations and research publications in the Democratic Republic of Congo.
- A telephone platform and call centre are being developed in Haiti to increase access to maternal health information and promote women's utilization of skilled maternity care.

**“The world is changing, and **our profession must constantly adapt to the ever changing realities of our clients** in order to meet their needs. At the same time, we can only reshape the future by examining our past.”** - Dorine, nurse, Haiti

- Research project assessing the quality of integrated reproductive and maternal health services at supported EmONC Centers was concluded in South Sudan.
- McMaster and Laurentian universities' researchers are developing Monitoring and Evaluation tools that can be used by CAM and its partners to evaluate skills transfer and association strengthening.





# Eucabeth Auma Oyiengo

EUCABETH AUMA OYIENGO has been a registered midwife with the Tanzania Midwives Association (TAMA) since 2013. She works in a small health centre in Simiyu Region.

**"I ATTENDED** the Midwifery Emergency Skills Training in September 2017. During this training, I learned skills of how to save lives of mothers and babies. I also took time when I returned to my health centre to train the other three midwives that I work with, so we could all benefit from this knowledge.

Last November, a woman came to our clinic. She had a home delivery. But unfortunately, the placenta did not come out. She knew there was a problem. So, she came to the health centre. Before MEST training, I would refer all cases of retained placenta to the district hospital. A few years ago a woman with a retained placenta died on her way to the hospital because of a referral... leaving behind six children. That was so painful to my community.

This time was different. We brought the woman to a bed and started IV infusions. I put on my

gynecological gloves and I followed the umbilical cord when searching for the placenta inside the mother's uterus. Finally, I found the placenta. And I slowly peeled the whole placenta off and held it in my arms and I removed it completely from the woman. After that, I palpated the uterus and gave her oxytocin to prevent bleeding. The bleeding slowed.

After two hours, the bleeding completely stopped. And the woman was fine. She had been scared when she came to us because she knew she might not survive. Afterwards, she asked me my name. And she named her daughter Eucabeth. She is now five months old and doing very well. Without the MEST training, I do not know what would have happened to this mother. **Because of MEST training I was able to save the dear mother's life."**

*Midwives Save Lives (2017-20) was funded by the Government of Canada through Global Affairs Canada and is led by Cuso International in partnership with Canadian Association of Midwives and local midwifery associations in Benin, Ethiopia, Democratic Republic of Congo and Tanzania.*



# Media

CAM-Global produced several innovative materials that have been successfully used as tools for midwifery training, public engagement, and advocacy.

## COMIC BOOKS

The Labour Pains comic books series was developed in South Sudan to valorize the real-life experiences of midwives, while also serving as public outreach and training tool.

## VOICE CHOICE CHANGE:

### The Lives of Midwives

This documentary offers an intimate glimpse into the lives of four, very different, very complex women - two in South Sudan, and two in Canada.

- Screened across Canada and in South Sudan
- An advocacy tool for the South Sudan Nurses and Midwives Association

## VIDEOS

CAM has produced many videos about Respectful Maternity Care, International Day of the Midwife, and more, gaining over 100,000 views.



Over 8,000 followers  
Over 1,500 engagements per post



2,000 followers



350 followers



# Médias

L'ACSF Mondial a produit du matériel innovant utilisé avec succès comme outil de formation des sages-femmes, de mobilisation du public et de sensibilisation.

## BANDES DESSINÉES

Les bandes dessinées Labour Pains mettent en valeur le vécu des sages-femmes du Soudan du Sud tout en servant d'outil de sensibilisation du public et de formation en compétences générales (soins de maternité respectueux) et spécialisées (réanimation des nouveau-nés).

## DES VOIX POUR LE CHANGEMENT :

### Portraits de sages-femmes

Ce documentaire offre un regard intime sur la vie de quatre femmes très différentes et très complexes – deux au Canada et deux au Soudan du Sud.

- Présenté au Canada et au Soudan du Sud
- Le film a servi d'outil de sensibilisation pour l'Association sud-soudanaise des infirmières et sages-femmes.

## VIDÉOS

L'ACSF a produit de nombreuses vidéos abordant plusieurs sujets tels que les soins de maternité respectueux, la Journée internationale des sages-femmes, et plus. Plus de 100 000 visionnements .



Plus de 8 000 abonnés  
Plus de 1 500 interactions par publication



2 000 abonnés



350 abonnés

