



### **The Baby Academy Overview:**

The Baby Academy is a private e-learning provider, which provides an Antenatal Education Programme to first-time expectant parents. The company was founded in 2019 by two education entrepreneurs and the Head of Antenatal Education at one of Ireland's leading maternity hospitals. The Baby Academy's team of Midwives are passionate about providing the most up-to-date evidence based information to expectant parents. The company initially launched its service in Ireland and has since expanded to the UK, USA, Canada and South Africa. Here at The Baby Academy we are looking to grow our team midwives so that we can empower as many mothers and fathers as possible. If you are a qualified, practicing Midwife who shares our passion for educating and empowering parents, we'd love to hear from you.

### **Roles and responsibilities including and not limited to:**

- Our Antenatal Class instructors, who are qualified and practicing Midwives, truly believe that knowledge is power and our goal is to help prepare and empower parents. As part of our team you will be expected to share that vision.
- Deliver our expertly created Baby Care and Antenatal classes, which are delivered live and online. All our instructors deliver the classes from their own home and attendees are local to the country you are from.
- Deliver our content with confidence and charisma to help enable parents to make their own informed decisions about pregnancy and the early months of parenthood.

### **Skills:**

- Deep understanding and knowledge of Antenatal education.
- The ability to deliver The Baby Academy classes with confidence and charisma.
- Capable of thinking on your feet and being able to answer parent's questions appropriately.
- Capable of following instruction and sticking to the structure of the class.

### **Notes:**

- Starting date: ASAP
- Days of work: a minimum of two Saturdays per month

- The aim of this role is to deliver our live, online Baby Care & Antenatal Classes to help empower and educate first time expectant parents in Canada.
  - Opportunity to become part of our ever growing team of midwives in Canada delivering an outstanding level of education.
  - Pay: \$175 (Babycare x 1 workshop), \$350 (Babycare x 2 workshops), \$500 (Childbirth Class)
- The Baby Academy website: [www.yourbabyacademy.ca](http://www.yourbabyacademy.ca)  
Job Type: Contractor (all our midwives work in a hospital or a clinic along with working with The Baby Academy)

Please send your application to [luke@babyacademy.ca](mailto:luke@babyacademy.ca)