

Position Description

Webinar Creator

Vaccine

Description

The Canadian Association of Midwives (CAM) wishes to recruit a consultant to design and deliver a webinar for midwives addressing client vaccine hesitancy during CAM's Knowember Conference. The Vaccine Webinar will take place as a practical workshop for Canadian midwives.

Timeframe: Content to be developed August 2021;
One (1) hour Webinar to be delivered November 2021

Remuneration: \$ 3 500 CAD

Location: Remote

Background

The Canadian Association of Midwives (CAM) is the national professional association representing midwives and the profession of midwifery in Canada. The National Aboriginal Council of Midwives' (NACM) mission is to promote excellence in reproductive health care for First Nations, Inuit, and Métis communities. Both organizations are governed autonomously but share office space and resources and both are staffed by a passionate team of individuals dedicated to providing support for midwives and the profession of midwifery across Canada and globally.

Position Summary

Under the direction of Julia Basili and in collaboration with the Communications Team, the **Webinar Creator** will provide one webinar of 1-1.5 hrs that can be delivered live to our members and that can be available as a recording for future use. The successful candidate must demonstrate an eye for what makes a webinar interesting, understand that this webinar cannot be delivered with the assumption that all members are pro-vaccine, have an interest in midwifery affairs across the country, have an ability to work independently and deliver within deadlines.

Duties and Responsibilities

- Create a webinar that addresses these topics:
 - How to work with vaccine-hesitant clients?
 - What strategies can midwives use when discussing vaccination with clients?
- Create a webinar that contains these criteria:
 - Addresses difficult discussions and model skills that can be used in clinical practice.
 - Reference materials for midwives to use during discussions with clients e.g., scripts, resource materials, research references.
 - Supporting documents for clients.
- Use CAM's Vaccine Course and needs assessment research to inform content.
- Work with the Communication Team to plan and finalize content.
- Respect the deadlines that are given.

Qualifications, Knowledge and Skill Requirements

- Midwife with experience in webinar creation.
- Midwife with practice experience regarding vaccination.
- Experience with issues regarding vaccination.
- Experience and knowledge with updated vaccination guidelines and policies.

- Ability to deliver objective information to respect diverse opinions.
- Ability to research, plan content, and finalize ideas.
- Ability to write clearly and accurately.
- Ability to work well in a team environment.
- Knowledge of Canadian midwifery affairs.
- Excellent management of time and deadline.

Additional Assets

- Communication skills in French (verbal and written) an asset.

Working Conditions

- The Consultant will be required to use their own laptop and other communications equipment. No laptop, computer or phone will be provided by CAM.
- Work will be done remotely from the Consultant's home office. During the contract, the Consultant may be required to travel to CAM's head office in Montreal for in-person meetings. In such cases, prior approval by the Executive Director, travel expenses such as train, mileage, accommodation, per diem, etc. will be provided. Expenses will not be reimbursed without prior consent from the Executive Director.
- The Consultant will work closely with CAM's Communication Team.

Applications

Please follow these instructions:

- Send your CV and a cover letter in one PDF document and ensure that your first and last name and "WebinarCreator" are included in the file name.
Applications without a cover letter will not be reviewed.
- Send your PDF by email with the subject "Webinar Creator Application" to wgomez@canadianmidwives.org
- Deadline for applications is 5pm Eastern Time on July 27, 2021.

We thank all applicants for their interest. However, only applicants selected for an interview will be contacted.