

2020 Annual Report





CAM ACSF 2019

Midwives and Midwifery-led Births

TOTAL BIRTHS 2019

YT.....	401*
NT.....	581
NU.....	840
BC.....	43,490
AB.....	51,786
SK.....	14,435
MB.....	16,737
ON.....	140,541
QC.....	84,172
NB.....	6,278
PE.....	1,326
NS.....	8,099
NL.....	3,753
CANADA:	372,439

* last stats released in 2016 for YT

Canada
1,909
midwives

11%
40,939
midwifery
births

**Newfoundland
& Labrador**

0 midwifery
births

4
midwives

Midwives began working
with clients in late
December 2019

Nova Scotia
17
midwives

2.8%
223
midwifery
births

P.E.I.
0
midwives

**New
Brunswick**
7
midwives
5 midwives
non-practicing
in 2019

0.7%
42
midwifery
births

Quebec
230
midwives

4.2%
3,498
midwifery
births

Ontario
972
midwives

15%
21,131
midwifery
births

Manitoba
69
midwives

7.8%
1,325
midwifery
births

Alberta
150
midwives

7.7%
4,173
midwifery
births

Saskatchewan
18
midwives

3%
459
midwifery
births

**Northwest
Territories**
10
midwives

4%
23 midwifery-led
births (4%)
76 midwifery-involved
care (13.1%)

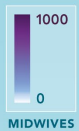
Nunavut
38
midwives

1.9%
16 midwifery-led
births (1.9%)
83 midwifery-involved
care (9.9%)

Yukon
0
midwives

**British
Columbia**
394
midwives

10,880
midwifery
births



Data on total births from Statistics Canada for the period January 1, 2019 to December 31, 2019. Data on midwifery-led births and number of midwives is from the same time period if available, and if not, from as similar a time period as possible.

NOTES

1. Numbers of Midwives include locum or transient casual midwives.
2. Does not include all births attended by Aboriginal midwives.
3. BC numbers based on most recent data available from Perinatal Services BC (2019/2020).
4. SK and BC numbers may include midwifery-involved care.
5. AB numbers based on most recent data available (2018/2019).
6. MB numbers based on 2019/2020 Fiscal Year: Provincial Midwifery Database (PMD) and Discharge Abstract Database (DAD).
7. NU numbers based on most recent data available (2018).
8. QC numbers based on most recent data available (2018/2019).

For all questions, please contact admin@canadianmidwives.org



Nathalie Pambrun
President



Alix Bacon
Incoming President



Jane Erdman
Secretary

Executive Committee



Trish Langley Frempong
Incoming Secretary



Elizabeth Brandeis
Vice President



Sara Wolfe
Treasurer

Vision & Mission

- Equitable access to excellent sexual, reproductive & newborn midwifery services for everyone.
- The Canadian Association of Midwives (CAM) and the National Aboriginal Council of Midwives (NACM) are the national organizations representing midwives and the profession of midwifery in Canada. NACM and CAM provide leadership and advocacy for accessible, autonomous, and publicly funded midwifery. We promote the vital role of midwives in sexual, reproductive, and newborn health. Our work is grounded in equity, respectful care, informed choice, self-determination, and reproductive justice. We advocate for community responsive midwifery and contribute to progressive health policy in Canada and internationally.

Strategic Objectives

Voice
Excellent Care
Engagement
Global Partnership

Voice

Advocate for midwifery as an autonomous, regulated and publicly funded profession and contribute to the development of policy for equitable and community responsive health care.

Work with all levels of government to advance the recognition, growth, and development of midwifery.

Represent the profession nationally and provide expert recommendations to shape public policy related to reproductive health care, gender equality, and social justice issues.

Advocate for an equitable and inclusive public health care system.

VOICE

Supporting the VOICE in Atlantic Canada



Left: Nathalie Pambrun, Hon. Randy Delorey--Minister, Department of Health & Wellness, CJ Blennerhassett ANSM, Kelly Chisholm ANSM, Hon. Kelly Regan-Minister responsible for Advisory Council on the Status of Women



Nathalie Pambrun CAM President & Kelly Chisholm President of the Association of Nova Scotia Midwives (ANSM)

Supporting the VOICE in New Brunswick



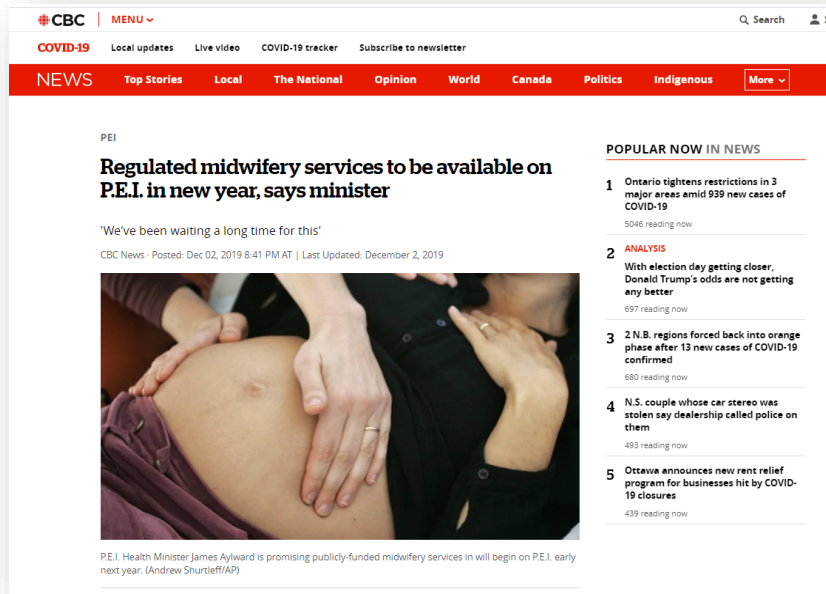
Nathalie Pambrun CAM President, Noortje Kunnen Director Community Health and Chronic Disease Management and other members of staff, Melissa Langlais President MANB

Supporting the VOICE in Prince Edward Island



Deputy Minister Mark Spidel, Joyce England PEIMA, Nathalie Pambrun CAM President, Hon. James Aylward--Minister of Health & Wellness

Supporting the VOICE in Prince Edward Island



'We're very excited about the public announcement,' says Nathalie Pambrun, president of the Canadian Association of Midwives. (CBC News: Compass)

Supporting the VOICE in Newfoundland and Labrador



Gisela Becker Chief Midwifery Department of Health & Wellness, Ann Noseworthy President Association of Midwives of Newfoundland & Labrador, Nathalie Pambrun CAM President before meeting with the Minister of Health in NL.

Voice

Federal Political Engagement

We had BIG PLANS...

- ✓ We planned to host a Parliamentary reception in Ottawa for International Day of the Midwife (May 5).
- ✓ We planned to support NACM by organizing political engagement events to highlight Indigenous midwifery.
- ✓ We planned to highlight International Year of the Nurse & the Midwife.
- ✓ We planned to have a SO31 statement read in the House of Commons for May 5th.
- ✓ We planned an “Ottawa tour” in the Fall of 2020.

Then came the coronavirus...

Supporting members & midwives during COVID-19

As of mid-March 2020, CAM hosted regular meetings of the **National Task Group on COVID-19**.

This group included leadership (volunteer and staff) from all member associations.

Meetings continue to serve multiple purposes:

- **Information sharing** between jurisdictions, including **Federal information**.
- **Identify common themes** so that CAM can issue statements and **advocate** appropriately.
- **Identify if a province or territory requires support** for local advocacy and provide staffing support.



Statements to Support Advocacy During a Pandemic

- ❖ **Reproductive Justice during the COVID-19 Pandemic: A Call to Action from Midwives** - Recommendations for governments, policy makers and healthcare professionals (May 12, 2020)
- ❖ **Flexible Frameworks for Safe and Quality Midwifery Care during COVID-19** - Recommendations for governments and health authorities (April 16, 2020)
- ❖ **Midwives as Essential Primary Care Providers in the Context of COVID-19** (April 3, 2020)
- ❖ **SOGC, CFPC, NACM, CAPWHN and CAM Joint Statement on Support Persons in Labour** - (April 24, 2020)

Excellent Care

Support the provision of quality care.

Support leading practice by developing and promoting midwifery-led position statements, clinical resources, professional development opportunities, research, and other resources.

Generate, recommend and implement strategies to support the sustainability of the midwifery workforce in all jurisdictions.

Facilitate communication and exchange between midwives, midwifery associations and other stakeholders

Excellent Care

Supporting members & midwives during COVID-19

On March 18th CAM put together an internal COVID-19 Staff Task Group. The objectives were to ensure that member associations and members were supported with useful clinical and non-clinical information related to COVID-19 for themselves and their clients.

To this end, CAM published a **COVID-19 Members Bulletin** twice per week. CAM also created a **members only website** to share relevant information regarding COVID-19.



CAM/ACSF COVID-19 Bulletin

Issue #3 - March 31, 2020

The Canadian Association of Midwives (CAM) is providing members with a COVID-19 Bulletin. It highlights hot topics and provides links to important international, national and provincial/ territorial information compiled on [our members-only COVID-19 webpage](#). (password: camacsf)

Hot Topics

Measures to Address a Lack of PPE

Limited access to PPE and future scarcity of PPE is a significant concern for midwives and health care providers in general. We have put together a summary of the guidance and resources available to address these issues. [Read more >](#)

Rights and COVID-19

Rights for Childbearing People and Midwives Are Important – Even in a pandemic. The International Confederation of Midwives (ICM) released two statements this past week clearly and boldly advocating for midwives and the families we serve. The National Aboriginal Council of Midwives (NACM) also issued a statement supporting Indigenous Midwives through the COVID-19 pandemic. [Read more >](#)

Excellent Care

Perinatal Health Care Providers and COVID-19

In May, CAM brought together an interprofessional working group of perinatal health care providers. They included: NACM, CAM, CAPWHN, CINA, CFPC, SOGC, SRPC.

Objective: to develop a **Pandemic Plan** for the delivery of **reproductive care** for future waves of COVID-19 or future pandemics.



Excellent Care

Public Health Agency of Canada Immunization Partnership Fund



Public Health
Agency of Canada

Agence de la santé
publique du Canada

Funding from PHAC April 2019 to March 2020

**Extension to October 31, 2020 and recently secured phase 2 funding – to March 2021*

Purpose: development of evidence-based information regarding vaccination for CAM members and for their clients, specifically the following:

1. A position statement;
2. Clinical practice resources regarding vaccination during pregnancy and infancy;
3. Resources for clients regarding vaccination during pregnancy and infancy.



Talk to your midwife. We're here to listen and answer your questions.

canadianmidwives.org/vaccines

#wecantalkaboutit



Production of this document has been made possible through a financial contribution from the Public Health Agency of Canada.
The views expressed herein do not necessarily represent the views of the Public Health Agency of Canada.

Excellent Care

Public Health Agency of Canada Gender Based Violence Prevention Program



Public Health
Agency of Canada

Agence de la santé
publique du Canada

Funding from PHAC April 2020 to March 2023

Delayed due to COVID-19 – start Fall 2020

Recognize and Respond: Building Midwives' Capacity to Address Intimate Partner Violence and Child Maltreatment

Purpose: to equip midwives and Indigenous midwives to recognize and respond safely to child maltreatment, children's exposure to intimate partner violence, and intimate partner violence.



CAM Participation on National Initiatives

- Integrating Prenatal Environmental Health Education into Clinical Care in Canada: The PEHE Study
- Canadian Network for Women and Children's Health (CanWaCH) Board of Directors
- Participation in HEAL – Health Action Lobby
- CPS NRP Steering Committee
- Research Projects



To name a few...



CAM CONFERENCE HALIFAX 2019



CAM CONFERENCE HALIFAX 2019

Canadian Journal of Midwifery Research & Practice



Engagement

Promote choice, respectful care, and reproductive justice.

Actively engage with the public, midwives, clients and other stakeholders to foster feminist, anti-racist, and anti-colonial change in reproductive care.

Develop and distribute resources to the Canadian public and midwives that promote midwifery care, choice, and birth as close to home as possible.

Strengthen positive alliances and partnerships with key stakeholders.

CAM supported the inaugural meeting of the **National Group of Racialized Midwives, Students, and Allied Workers** in June 2020.

CAM supports meetings of the **Canadian Caucus of Queer and Trans Midwives** throughout the year – in-person meetings at the CAM conference and by videoconference.

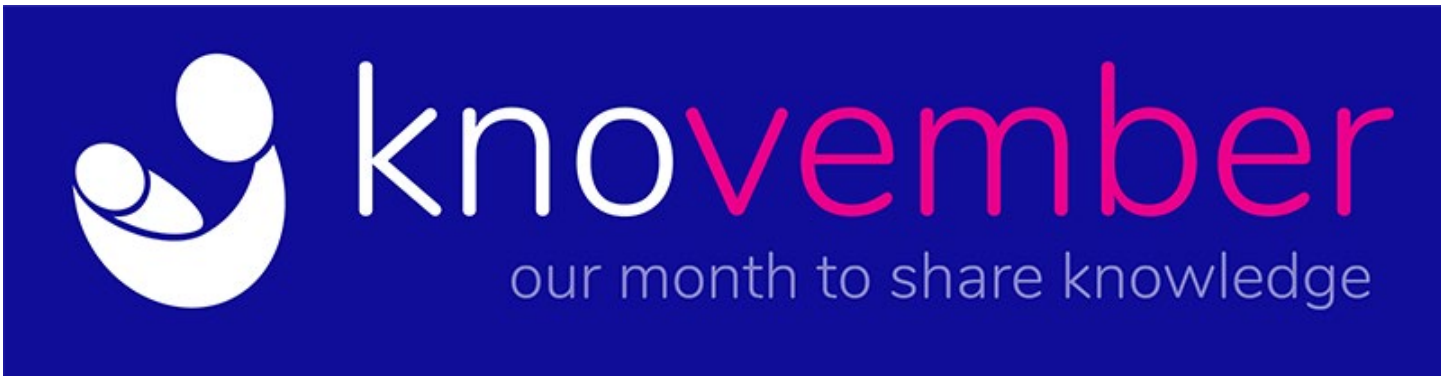
CAM **waived student membership fees** in 2020.

CAM advocated for **federal student funding support** during the pandemic.

CAM **waived fees** for students to attend our learning series *Knovember*.

ENGAGEMENT





Join us in November for a month-long series of webinars and online workshops on best practices, anti-racism, COVID-19 and more. Share knowledge with some of the most inspiring and insightful leaders in midwifery today.

In November 2020, CAM held its first-ever virtual conference.
Throughout the month, CAM hosted:

- 644 participants
- 17 live sessions
- 26 pieces of permanent content
- 4 anti-racism workshops

Overall satisfaction: 94.6% Good - Excellent

82% of participants would be interested in both in-person and online events in the future.



VISION

A world where midwives, well supported by their associations and recognized by their communities, provide quality, respectful and rights based sexual and reproductive health services to all those who need it.

MISSION

CAM works with partners in low and middle-income countries to strengthen the profession of midwifery, empower women and girls, and improve health outcomes for all through a human-rights, evidence-based approach, while engaging Canadian midwives and stakeholders to contribute to our vision.



Current Projects

Project	Location	Timeline	Lead/Funder
Strengthening Midwifery in South Sudan	South Sudan	2016-December 2020	UNFPA/Global Affairs Canada (GAC)
Saj Famn Pou Famn	Haiti	2018-2022	UNFPA/GAC
Strengthening Midwifery Education and Practice in Somalia	Somalia (including Puntland) & Somaliland	2020-2025	UNFPA/GAC
More & Better Midwives	Tanzania	2016-2020	Jhpiego/GAC
Improved Service Delivery for Safer Motherhoods (Phase III)	Tanzania	2019- November 2020	CAM/Sanofi Espoir Foundation
Midwives Save Lives	Benin, DRC, Ethiopia, Tanzania	2016-March 2020	Cuso/GAC





Global Report 2020

DONORS Global Affairs Canada, Sanofi Espoir **PROJECT PARTNERS** UNFPA, CUSO, JHPIEGO, AMREF **ASSOCIATION PARTNERS** South Sudan Association of Nurses and Midwives, Tanzania Midwives Association, Société congolaise de la pratique sage-femme, Association des infirmières sages-femmes en Haïti, Ethiopian Midwives Association, Association des sages-femmes du Bénin



CAM Staff & Office

Living a new reality.....





NACM
NATIONAL ABORIGINAL
COUNCIL OF MIDWIVES

2020 AGM Report





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COUNCIL OF MIDWIVES

2019-2020 Focus

- Visibility and Recognition
- Indigenous Midwifery Federal Investment Renewal
- Indigenous Midwifery Education Strategy



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COUNCIL OF MIDWIVES

Core Competency Project Launch & New Resources

GUIDED BY OUR ANCESTORS: *Indigenous Midwives and Advocacy*

Created by The National Aboriginal Council of Midwives



Indigenous Midwifery Knowledge and Skills: **A FRAMEWORK OF COMPETENCIES**

Created by The National Aboriginal Council of Midwives



DIVERSE PATHWAYS: *Bringing Indigenous midwifery home*

Created by The National Aboriginal Council of Midwives





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Indigenous Women's Wellbeing Advisory Committee

- NACM co-chairs with Pauktuutit
- Objective: to provide ISC with distinction-based advice, guidance and direction on issues impacting the health and wellness of First Nations, Inuit and Métis women, and to co-develop policy and service delivery recommendations and implementation approaches
- Issues Committee Champions: Promoting culturally safe reproductive and sexual health



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COUNCIL OF MIDWIVES

COVID-19 Resources

Statements, poster series, video series, media





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NACM Growth

- Federal funding: NACM Core Policy Work*
- Federal funding: Demonstration projects*
- CIHR funding: Assessing outcomes IM led care (3 years, as part of a 1.2 M research partnership with NIOs)*
- Innovations in Indigenous Midwifery Education

*Secured and/or approved



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COUNCIL OF MIDWIVES

NACM Staffing Proposal

- Community Engagement Lead (hired)
- Senior Policy Analyst (posted)
- IME Knowledge and Skills Lead
- Mentorship and Resilience Lead
- Research Assistant (CIHR)

Core and Support Staff:

- NACM Director
- Financial analyst*
- Administrative Assistant*
- Communications Coordinator *

*Positions that are shared FTE with CAM



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NATIONAL ABORIGINAL
COUNCIL OF MIDWIVES

NACM Growth Plan: Core Areas of Focus 2020-2022

- Indigenous Midwifery Education Strategy
- Indigenous Midwifery Federal Investment Renewal
- Member and Community Engagement

Recognizing Our Leaders

Past Presidents of CAM:

Anne Wilson

Kim Campbell

Gisela Becker

Kerstin Martin

Emmanuelle Hébert

Joanna Marie Norman

Carol Cameron

Katrina Kilroy

Kelly Klick (missing photo)





Jane
Erdman
CAM Executive
Member 2009-
2020



NATHALIE PAMBRUN
CAM PRESIDENT 2018-2020



HEALTH
CENTRE 



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